

EREZ SAGIR

CREATIVE DIRECTOR



EDUCATION

- Bezalel - Academy of arts and design** 2001 - 2005
Diploma of screen based arts.
- Netcraft Academy** 2013
Completed a course in UI/UX.



EXPERIENCE

- Magic Media Igloo Creative** 2023 - present
Creative Director - explainer, UA performance ads, video games assets and AI generated content.
- Crazylabs** 2021 - 2023
Marketing creative lead - in charge of ongoing creative strategy for the hyper casual hub.
- Bidalgo** 2019 - 2021
Head of creative - managing the creative services dept. and conducting workshops internally and externally.
- DGN games** 2018 - 2019
Art and marketing design team leader - supervising all marketing art concepts, visual language and brand.
- 888holdings** 2015 - 2018
Lead creative and web designer - in charge of promotion web assets, online games and branding.
- Freelance and instructor** 2010 - 2015
Designing, animating and compositing company's promotional videos, TV ads and various projects.
- JCS Post production** 2007 - 2010
Graphic designer & animator - constructing and managing TV graphic kits for the Israel sport 5 channel.
- Shortcut/playground creative agency** 2005 - 2007
Motion graphics animator - designing & animating TV ads, graphic kits and commercials for HOT.

About me

Creative director, web designer, motion graphics animator and illustrator.

More than 15 years of experience with graphic and motion design, video compositing and art direction.

Fluent speech, reading and writing in both hebrew and english.

My Site

[/https://www.erezsagir.com](https://www.erezsagir.com)

Contact



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MILITARY SERVICE

- Israeli navy** 1998 - 2001
Missile boat system operator and instructor.

