

# EREZ SAGIR

## CREATIVE DIRECTOR



## About me

Creative director, web designer, motion graphics animator and illustrator.

More than 15 years of experience with graphic and motion design, video compositing and art direction.

Fluent speech, reading and writing in both hebrew and english.

## My Site

[/https://www.erezsagir.com](https://www.erezsagir.com)

## Contact



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## EDUCATION

### Bezalel - Academy of arts and design 2001 - 2005

Diploma of screen based arts.

### Netcraft Academy 2013

Completed a course in UI/UX.



## EXPERIENCE

### Magic Media Igloo Creative 2023 - present

**Creative Director** - explainers, UA performance ads, video games assets and AI generated content.

### Crazylabs 2021 - 2023

**Marketing creative lead** - in charge of ongoing creative strategy for the hyper casual hub.

### Bidalgo 2019 - 2021

**Head of creative** - managing the creative services dept. and conducting workshops internally and externally.

### DGN games 2018 - 2019

**Art and marketing design team leader** - supervising all marketing art concepts, visual language and brand.

### 888holdings 2015 - 2018

**Lead creative and web designer** - in charge of promotion web assets, online games and branding.

### Freelance and instructor 2010 - 2015

Designing, animating and compositing company's promotional videos, TV ads and various projects.

### JCS Post production 2007 - 2010

**Graphic designer & animator** - constructing and managing TV graphic kits for the Israel sport 5 channel.

### Shortcut/playground creative agency 2005 - 2007

**Motion graphics animator** - designing & animating TV ads, graphic kits and commercials for HOT.



## MILITARY SERVICE

### Israeli navy 1998 - 2001

Missile boat system operator and instructor.

